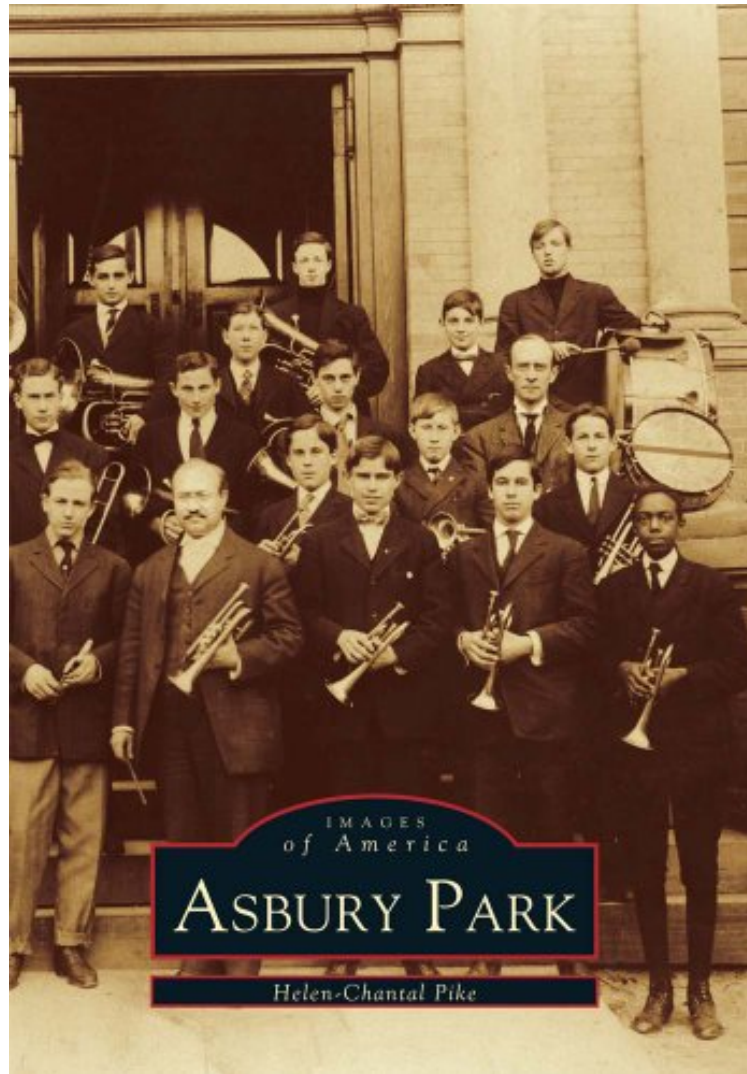


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Asbury Park (NJ) (Images of America)

Helen C. Pike

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0 of 0 people found the following review helpful. Five StarsBy Zahra BatoolGood book...Fantastic old pics!...0 of 0 people found the following review helpful. Great Series of BooksBy ACEI was really impressed with this series of books "Images of America". I liked this one so much I have ordered 3 more different locations. Learn about your favorite area, going back in time. If you order one, you will order more. They are reasonably priced and arrive quickly.1 of 2 people found the following review helpful. Historical Info on Asbury Park,NJBy Chris MarashlianThis book is a great reference guide on historic info on the great city of Asbury Park,NJ.

Asbury Park, founded as a Christian resort community on the Jersey shore by developer James A. Bradley at the turn of the century, was carved from a small but impressive tract of undulating sand dunes and towering forests. This marvelous new photographic history chronicles the early development of Bradley's resort, and looks at some of the other influential civic and religious leaders who contributed to the city's heritage. Bradley's ability to market and promote Asbury Park in the early years was noteworthy; the first streets in town were named after prominent political and religious figures, and a good deal of signage advertised the city's Christian image to those passing through. To attract visitors, Bradley sponsored the East Coast's first baby parade and music on the boardwalk. Over the years, Asbury Park became home to a variety of different cultures and religious faiths, and this book published in the centennial year of the city's incorporation offers early evidence of the city's diversity.

About the Author Author and local historian Helen-Chantal Pike lives in Eatontown; she produced the Images of America volume on her hometown with co-author Glenn D. Vogel, and, independently, she is the author of West Long Branch. Her knowledge of New Jersey history is evident in these works, and in this, the first significant history of Asbury Park.