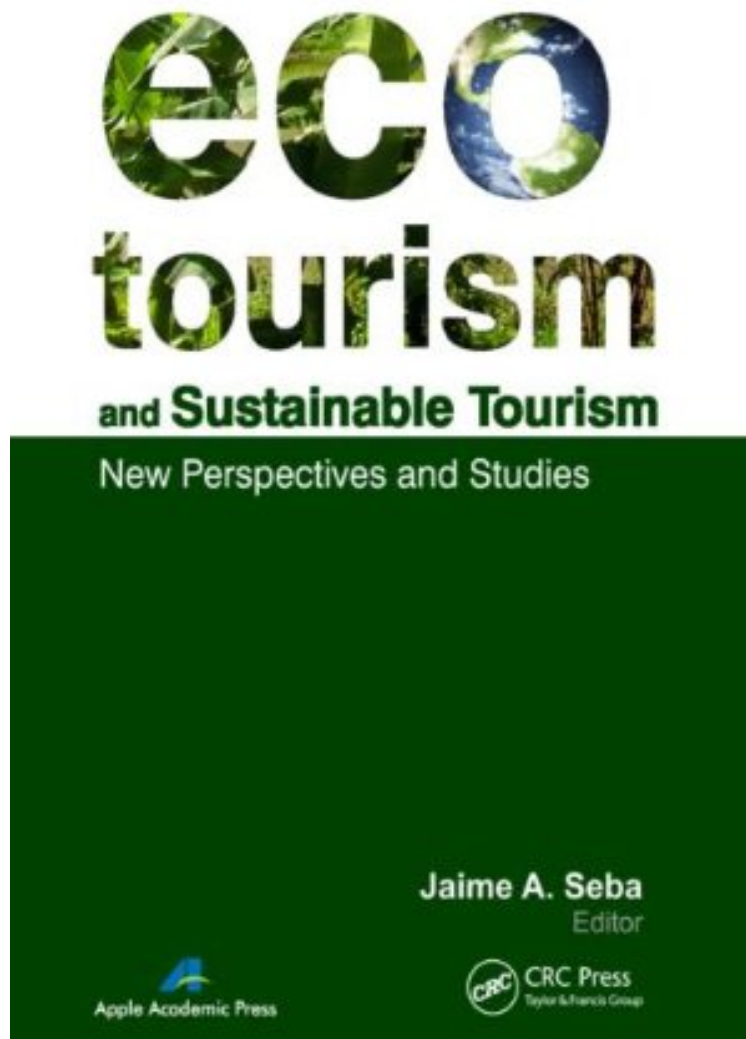


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There is an increased interest in ecotourism and sustainable tourism, which provides travelers with destinations and activities that have a lower negative impact on the environment. This book, a collection of articles and studies highlight many of these new trends in tourism, using examples from many different regions of the world, including the coast of Georgia and the rainforests in Nigeria. It looks at nature-based tourism, community participation in local ecological tourism, ecological sports tourism, and much more.

About the AuthorJaime A. Seba, as a specialist in hospitality and tourism service, has conducted extensive industry research to develop training initiatives for cruise ship staff around the world, including the United States, United Kingdom, India, Indonesia, and the Philippines. Certified in human performance improvement through the American Society of Training and Development, she works with major cruise lines to improve customer service and enhance operational function through the integration of new technology. Seba has more than 10 years experience in media, public and corporate communication, and she is currently employed by Holland-America Cruise Lines.