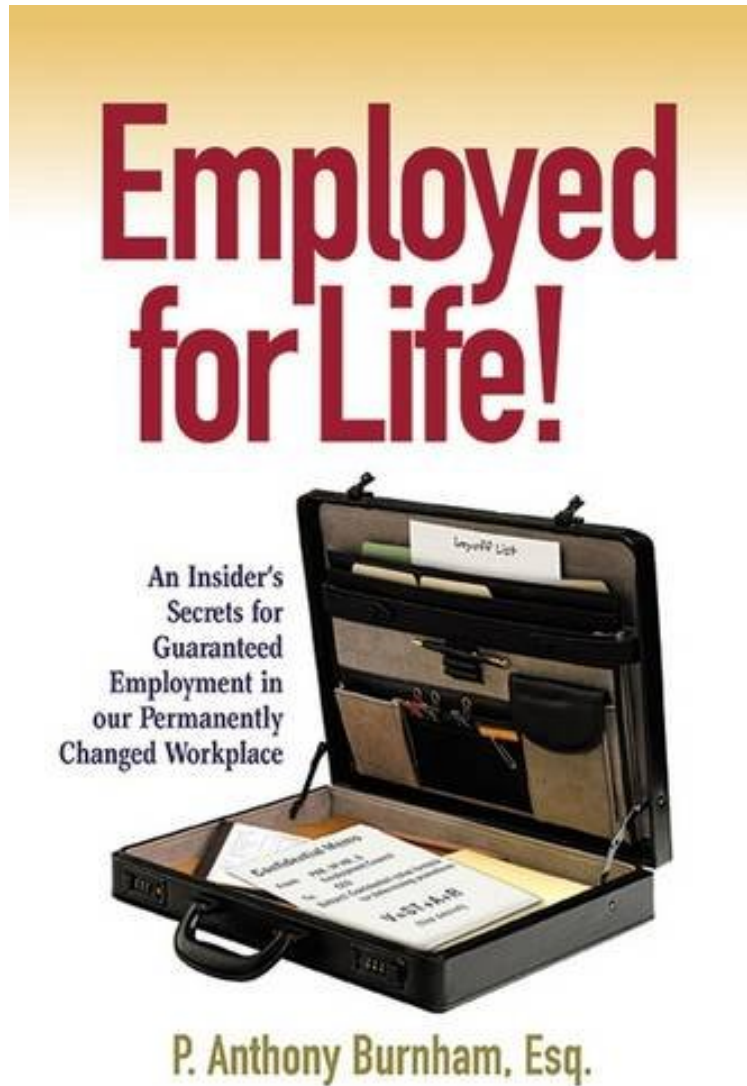


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Employed for Life!: An Insider's Secrets for Guaranteed Employment in our Permanently Changed Workplace

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0 of 0 people found the following review helpful. A Review of "Employed for Life!"By Edwin CoulterP. Anthony Burnham, Esq., prepares readers for the harsh reality that they may only be temporarily employed in today's "permanently changed workplace." Mr. Burnham stresses that successful leaders are self-managing and achieve results through an empowered workforce. Being a successful manager in this complex world requires innovative thinking combined with synthesis to shift employee paradigms. Learning is an ever-changing, continuous process. Mr. Burnham does a great job of identifying some of these paradigms through a case study of past, present, and future workplace changes. He emphasizes the importance of having the ability to create human value within a firm through identifying and communicating a workers worth on demand. He also stresses that creating a personal business plan for your future employment will help to achieve your goals. As a recent graduate from a masters program, this book has helped me prepare to become successfully "employed for life." Thank you Mr. Burnham!Sincerely, Edwin Joseph Coulter, MBA, MA/HRM

In the instability and turbulence that characterize the modern workplace, most Americans are increasingly fearful about the security of their jobs as the corporate ax swings in ever wider arcs. How does one compete in the race to lower operating costs while maintaining a productive edge over the competition?P. Anthony Burnham answers, "by realizing the value of YOU".In Employed for Life, Anthony Burnham uses his 35 years of experience on both sides of the corporate desk to examine the 'new rules' of the business landscape, and explain how to navigate it by using your own value as a resource to current or prospective employers. By realizing "the Value of YOU", and marketing your personal "product", Burnham shows how 'self-empowerment' is the new watchword for maintaining and improving your employability over your lifetime. Begin reading to assess your own personal value, to become Employed for Life.

'Employed For Life' is about Value with a capital V!! -- Bill Treasurer, founder, Giant Leap Consulting, and author of 'Right Risk'If you are serious about job security and getting ahead in the 21st century, read this book! -- H. Wilson Beach, Chairman, Abbott Resource Group, Inc/Chairman CEO, HCC, LLCTony, I think you have captured the essence of today's business environment. -- Joe Weller, CEO Chairman, Nestle USAFrom the Publisher'Employed for Life' shows how to determine your own value, how to develop it and how to continuously and effectively communicate it. The book also serves as a guide for future employers who want to survive by competing for your services, and shows how they can both attract and keep you in their organizations. According to Burnham, "All of the insight you need to thrive in todays changed workplace is entirely learnable and, like riding a bicycle, once learned, you'll never forget it."About the AuthorP. Anthony Burnham, Esq., is an employment attorney and human resources executive. Currently, Burnham is a co-founder, President and Employment Counsel of the Human Capital Co-Op, LLC. Human Capital Co-Op provides cost-effective, Fortune 50-level employment counsel and human resources solutions to small and mid-sized businesses.