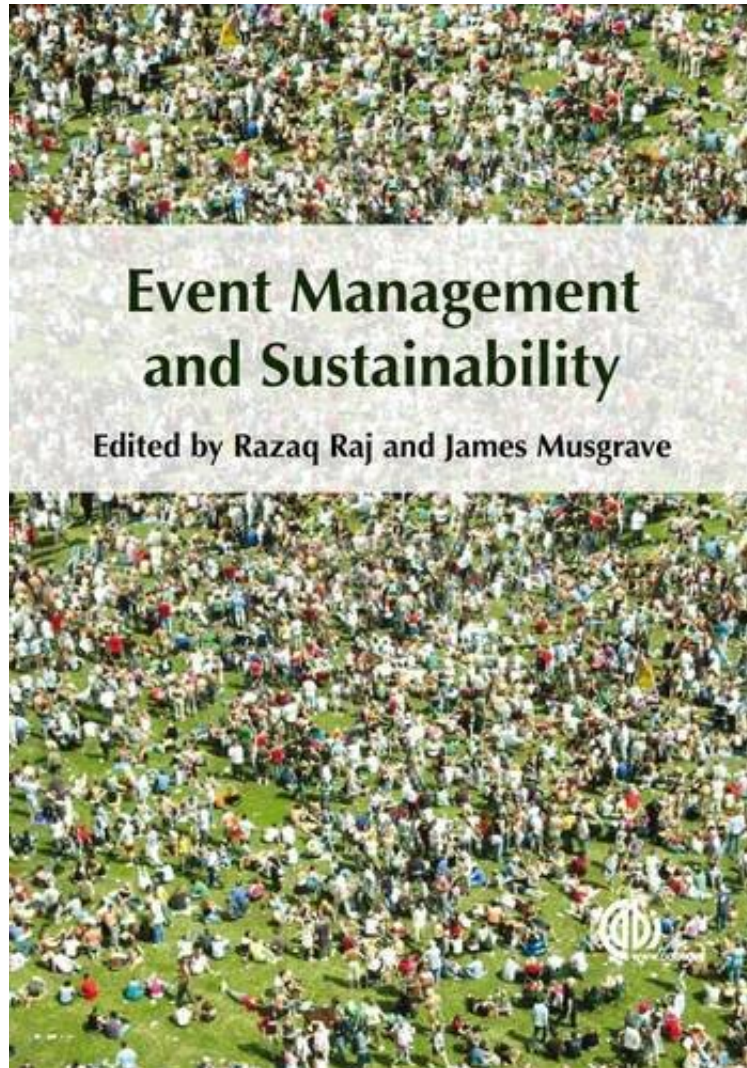


# Event Management and Sustainability

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Sustainable management is an important consideration for businesses and organizations; the enormous number of tourism events taking place requiring facilities, power, transport, people and much more makes sustainable event planning a considerable priority. By looking at mega events, sports events, conferences and festivals, this book uses best practice case studies to illustrate sustainable management issues and practical considerations that managers need

to apply, providing an essential reference for researchers and students in leisure and tourism.

About the Author Razaq Raj is at Leeds Beckett University, UK.