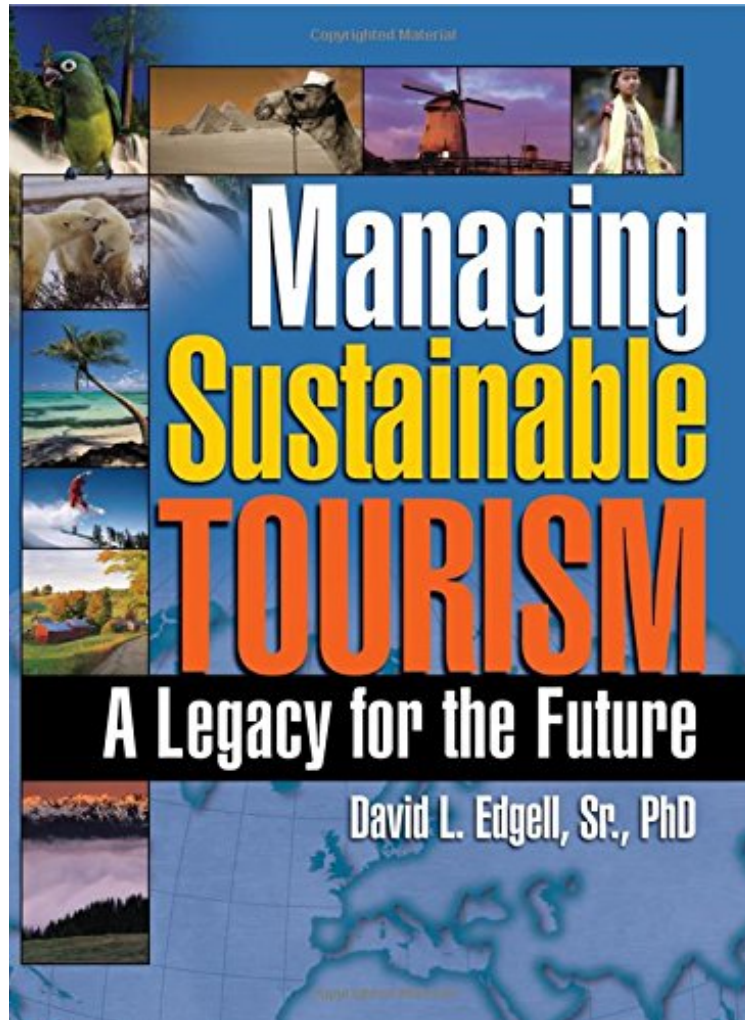


(Library ebook) Managing Sustainable Tourism: A Legacy for the Future

Managing Sustainable Tourism: A Legacy for the Future

David L Edgell Sr

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David L Edgell Sr : Managing Sustainable Tourism: A Legacy for the Future before purchasing it in order to gage whether or not it would be worth my time, and all praised Managing Sustainable Tourism: A Legacy for the Future:

1 of 1 people found the following review helpful. Whether the focus of a reader's interest is called sustainable ...By Kalen CapWhether the focus of a reader's interest is called sustainable tourism or eco-heritage tourism or one of the many subtle distinctions surrounding those, this slim volume is a quick read on the subject while succinctly introducing the breadth of concerns. Plus, there are case studies presented throughout the chapters to show how sustainable tourism is being successfully practiced in a variety of locales. It provides an overview of the subject during a quick read.While neither a comprehensive text on the management of sustainable tourism projects or a simple how-

to, this is a worthy orientation and addition to one's library for those engage in local sustainable initiatives.

Intelligently designed tourism strategies for the twenty-first century! Successful tourism development and marketing are dependent on maintaining a delicate balance between economic growth and the protection of environments. *Managing Sustainable Tourism: A Legacy for the Future* tackles the tough issues of tourism such as negative environmental impact and cultural degradation, and provides answers that don't sacrifice positive economic growth. This essential book offers practical plans for fostering harmonious relationships among local communities, the private sector, not-for-profit organizations, academic institutions, and governments at all levels as well as develops management practices and philosophies that protect natural, built, and cultural environments while reinforcing positive and orderly economic growth. *Managing Sustainable Tourism* discusses in-depth the sensible guidelines for protecting environment, heritage sites, and local culture while developing realistic tourism goals for compatible economic growth. Useful strategies for sustainable tourism are detailed for each tourism type, along with useful tried-and-true marketing techniques aimed at cooperation and respect for all types of environments. Case studies, research, and supplemental reading lists clearly illustrate ideas and the authors qualified suggestions. *Managing Sustainable Tourism* explores: the future of the tourism industry understanding sustainable tourism the economics of community growth through tourism marketing the sustainable tourism product nature tourism heritage tourism cultural tourism rural tourism practical guidelines for sustainable tourism a workable global sustainable tourism initiative *Managing Sustainable Tourism* is an ideal resource for educators, students, developers, entrepreneurs, investors, tourism strategists, planners, policymakers, and anyone interested in sustainable tourism for the new millennium.

"HIGHLY CREDIBLE. . . Dr. Edgell has done it again . . . written A NEW 'MUST-READ' FOR ANYONE IN THE WORLD'S LARGEST BUSINESS TOURISM." -- Ambassador Fredrick M. Bush, MA, Associate Director for Development and Constituent Relations, Development Office, Woodrow Wilson International Center for Scholars "This book WILL BECOME THE REFERENCE STANDARD FOR FUTURE DISCUSSIONS ON SUSTAINABLE TOURISM." -- Thoric Cederstrom, PhD, Vice President, Counterpart International